FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00037295 **Type of Permit:** FILMING **Release Date:** 02/28/2011

Production Company A WHITE LABEL PRODUCT

Insured Company Name A WHITE LABEL PRODUCT
Contact Phone No. 1 323-969-0555
Contact Phone No. 2
Fax 323-502-7007
Address 324 LAFAYETTE ST, 7TH FL
NEW YORK, New York 10012

Production Title MARY KAY JOB NO 111-04

Type of Production Commercial - Standard

Producer Caleb Omens

Director Adria Petty

1st AD Tom Fauntleroy

Production Manager Tatiana Vallin

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Flint Maloney
Primary Phone Mobile - 323-868-4040
Secondary Phone Office - 323-969-0555

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$138.00
Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,210.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00037295	**Location Manager**	Flint Maloney
Production Company	A WHITE LABEL PRODUCT	Primary Phone	Mobile - 323-868-4040
Insured Company	A WHITE LABEL PRODUCT	Secondary Phone	Office - 323-969-0555
Production Title	MARY KAY JOB NO 111-04		

Location Address 10401 Dunleer Dr, Los Angeles, CA, 90064

Location Type Private Residence

Film Dates 3/1/2011 - 3/1/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document WhiteLabel.MaryKay.37295.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	35
Cube Trucks	5
Generator	1

Personnel on Location

Type	Quantity
Cast	40
Crew	2

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 632 **Grid:** E6

Approvals LOS ANGELES POLICE DEPARTMENT Raymond Garvin

Parking **Base Camp** Location Type : Filming Location **Crew Parking** Location Type : Other Location 3280 Motor Ave,

Posting "No Parking" signs N/S Dunleer Dr., Patricia Av - Haddington Dr

Approximate Footage 301 - 600 **Log Number** 11909

Date(s) 3/1/2011 to 3/1/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs W/S Haddington Dr., Cheviot Dr - Bannockburn Dr

Approximate Footage 601 - 900 **Log Number** 11909

Date(s) 3/1/2011 to 3/1/2011 **Time(s)** 07:00 to 22:00

NO PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of *A WHITE LABEL PRODUCT* ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated *2/28/11*

By _____
Representative's Signature

SIGN HERE

A WHITE LABEL PRODUCT	*1820 INDUSTRIAL ST SUITE 106*
Name of "Principal" (Production Company)	Principal's Address
FLINT MALONEY	*LOS ANGELES, CA 90021*
Print Princpal Representative's Name	City, State, Zip Code
LOCATION MANAGER	*323-969-0555*
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

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